

20TH ANNUAL



OAK ALLEY PLANTATION

SPRING ARTS & CRAFTS FESTIVAL

**CRAFT VENDOR APPLICATION**

**March 26 & 27, 2011**

Dear Artist & Craft Vendors:

You are invited to submit an application to be a part of the 20<sup>th</sup> annual Oak Alley Plantation Spring Arts & Crafts Festival set for March 26 & 27, 2011. This prestigious show has established a reputation for quality and diversity. The festival's setting on the property of the National Historic Landmark of Oak Alley Plantation provides a beautiful and unique venue for vendors and patrons.

We have made it our mission to create a high quality arts & crafts festival by regulating our vendors in a few ways. We require that all vendors hand-make original items that will be sold by the crafter themselves. We also require the artist to be present to sell their artwork and photography items as well. We are committed to eliminating buy & sell items from our festival. All vendors must provide photos of their products to be juried by a knowledgeable and independent jury committee. We also have "secret shoppers" out in full force during the event to insure our standards are being met. We have decided to limit the number of product categories that a vendor can sell from to two (2) in order to eliminate cluttered and unorganized booths. In addition, an Oak Alley staff member will visit each booth with an approved application in hand to insure that the items being sold in the booth have actually been jury approved.

We strive to make Oak Alley Plantation's Spring Arts & Crafts festival a pleasant experience for our vendors. In order to do so, we offer the following amenities to our vendors for the event:

- 24 hour security
- Hospitality area on Saturday and Sunday
- On site paramedics
- Admission for 2 & parking for 1 vehicle-FREE

In addition we want our event to be a profitable one for the vendors as well. Therefore our goal is to reach local and regional enthusiasts through an extensive advertising program by taking advantage of print, television, and radio coverage of the event. We will also make use of our website and festival brochure to feature general event information.

If you are interested in more information or would like to be considered for either a food or snack food booth, please visit our website at [www.OakAlleyPlantation.com](http://www.OakAlleyPlantation.com) to download the correct forms or contact us at 1-800-442-5539.

The Oak Alley Plantation Spring Arts & Crafts festival is produced by a highly qualified staff and strong volunteer pool, both with multiple years of event production and promotion. This annual event is committed to delivering a quality experience for both vendors and patrons and are excited about our ever growing festival. We hope to see you there!

Sincerely,

*Connie Beemel*

Assistant Director and Festival Chairperson

website: [OakAlleyPlantation.com](http://OakAlleyPlantation.com) or email: [ContactUs@OakAlleyPlantation.com](mailto:ContactUs@OakAlleyPlantation.com)

**Oak Alley Plantation  
Spring Arts & Crafts Festival Information  
Rules & Regulations for Craft Vendors  
March 26 & 27, 2011**

- **LOCATION:**
  - The Arts & Crafts Festival will be held on the grounds of the National Historic Landmark property of Oak Alley Plantation in Vacherie, LA. Located just 1 hour from New Orleans or Baton Rouge. We are 14 miles off Interstate 10 on the Great River Road, Hwy 18.
- **FESTIVAL HOURS:**
  - Saturday, March 26, 2011: 9:00 am to 6:00 pm
  - Sunday, March 27, 2011: 9:00 am to 5:00 pm
- **CRAFT BOOTH SPACE:**
  - All Booth sites are outdoors on grass areas measuring 15'x15'.
    - Vendors must confine themselves, their wares, and equipment to their assigned space.
    - Booth displays must be constructed to withstand crowds and wind.
  - A vendor is limited to two (2) booth spaces with 5' extensions (where available).
  - Demonstrations are encouraged but must be confined to the booth space and approved by Oak Alley.
  - Booth assignments are at the sole discretion of Oak Alley Foundation and are not transferable.
  - Every effort will be made to honor specific location request, however, current vendors taking advantage of Early Bird registration are given first right-of-refusal on their current spaces.
  - This is an **OUTDOOR** festival. Vendors must supply their own shelter, tables, chairs, displays, and any additional supplies needed for the sale of their products (ex. Scissors, tape, receipts, etc.). **WE DO NOT PROVIDE CASH OR CHANGE DURING THE FESTIVAL.**
- **FESTIVAL FEES:**
  - **APPLICATION FEE: \$25.00**
    - This fee is required for **all** vendors (current & new) to process festival applications.
    - This fee is **NON-REFUNDABLE** and **NON-TRANSFERABLE TO ANOTHER SHOW**. Application fees must be submitted with your booth fee. This fee is non-refundable even if your application is not accepted into the show.
  - **BOOTH FEES:**
    - **BOOTH FEE:** Regular Booth: \$200.00 and Corner Booth: \$250.00
      - In the event that your application is not accepted, your booth fees will be returned. **Refunds will not be issued for cancellations.**
      - There will be **NO REFUNDS** in the event of inclement weather.
      - Subletting of booth space is **NOT** allowed.
    - **EXTENSIONS: Refunds will not be issued for cancellations.**
      - Certain booth spaces are allowed a 5' extension to the rear of the booth for an additional cost of \$65.00 per booth. The request and payment must be sent in along with the booth application and fees. If we are unable to accommodate your request you will receive a refund for your extension. Extension will not be added the weekend of the festival.
    - **ELECTRICITY: Refunds will not be issued for cancellations.**
      - Electricity is available to booth spaces for an additional fee. Vendors must provide their own 100ft. extension cord. Vendors using more amperage than allocated will be required to purchase additional electricity. "Sharing" of electricity & gas powered generators are strictly prohibited on festival grounds.
      - Use of propane tanks and open flame **MUST** be pre-approved by Oak Alley Foundation. If approved you must supply a fire extinguisher for your booth. If you are cooking with oil, please be sure to bring the appropriate extinguisher for grease fires. **Any vendor causing a fire will be held responsible for any and all damages incurred to any property.**
      - Prices for electrical use per booth are as follows:
        - A: \$30.00 for 1-110 volt outlet (1 plug-in)
        - B: \$40.00 for 1-110 volt duplex (2 plug-ins)
        - C: \$50.00 for 1-220 volt outlet

- **MOTOR HOME ACCOMODATIONS: Refunds will not be issued for cancellations.**
  - Vendors in self-contained motor homes are welcome to park at no charge. Exact parking locations are determined by Oak Alley Staff.
  - Spaces for motor homes needing electricity & water are available but limited. The cost to park your motor-home with electrical & water use is \$30.00 per night. Vendors must bring at least one 100 ft. extension cord to connect electricity and one garden hose to connect water to your motor home.
- **CANCELLATIONS:**
  - An accepted application is a commitment to the festival and **NO REFUNDS** will be issued for cancellations. **NO EXCEPTIONS.**
  - All fees paid to participate in the show are **NON –REFUNDABLE AND NON-TRANSFERABLE TO OTHER SHOWS.**
  - In the event you cancel your booth for any reason, you will lose the right to have the same booth in future shows. The vendor taking your booth for the show will have first choice to remain in the booth for the following show.
- **PAYMENTS: for fees are accepted in the form of cash, check, money order, and credit card.**
  - All fees are due at the time of application. Deposits will not be accepted, payment must be received in full to secure booth space.
  - All request for extensions, electricity, and motor-home accommodations must be requested and paid for in advance. Changes to your application will not be accepted the weekend of the festival.
  - Please make checks & money orders payable to: *Oak Alley Foundation.*
  - Please indicate “*Spring 2011 Arts & Crafts Festival*” on the check or money order.
- **RULES AND REGULATIONS:**
  - **SELECTION PROCESS:** **ALL** items to be sold in the booth space must be listed on the crafter application and approved by our independent jury committee.
    - Selection is made on the basis of three (3) recent photographs of the applicant’s work, one (1) recent photograph of booth display and one (1) of you making your craft. Samples of products and photographs will not be returned.
    - Each applicant must also include a complete description of each item to be sold and the procedures used to make them. **Commercially manufactured (buy/sell) items are strictly prohibited.** Only original, handcrafted items made by the vendor are acceptable.
      - Any vendor attempting to sell items that are not in compliance with our regulations or items that have not been approved by the jury committee will be asked to remove them from the booth space. Failure to comply with rules and regulations may result in the removal from current and or future events held at the plantation.
    - In addition, any booth selling artwork or photography, framed or unframed, will be required to have the artist or photographer present. Limit two artists per booth.
    - **Each Vendor is limited to selling/displaying items from two (2) product categories in order to eliminate unorganized and cluttered booth spaces.** For example, a vendor may display garden art and furniture, but they can not add children’s clothing to their booth space.
    - In an effort to maintain a balanced festival, we reserve the right to limit the number of vendors in each category.
    - A few weeks prior to the festival each accepted vendor will receive an information packet containing booth assignment, map, promotional literature, hotel listings, festival rules & regulations.
    - **Oak Alley Plantation reserves the right to:**
      - Refuse space to applicants for any reason including but not limited to: not meeting proper qualifications for festival participation.
      - Make changes to the booth layout at anytime.
      - Limit the number of vendors accepted into each craft category.
  - **INSURANCE:** Any vendor offering edible samples will be required to provide a certificate of insurance to Oak Alley Foundation no later than March 1, 2011. A minimum amount of \$100,000.00 General Liability coverage is required. Your policy must cover all aspects of liability for the participating purveyor, and will hold Oak Alley Foundation harmless for any claims arising from the service of food products. Oak Alley Foundation also requests that it be named as an additional insured on your policy. If your certificate of insurance is not received by the deadline, your booth will be released and booth fees will be refunded. The purveyor must also agree to abide by all regulations of the Board of Health relative to the preparation, storage, handling and serving of foods.

○ **REGISTRATION & SET-UP PROCEDURES:**

▪ **REGISTRATION & SET-UP TIMES:**

- Friday, March 25, 2011 from 9:00 am to 6:00 pm
- Saturday, March 26, 2011 from 7:00 am to 9:00 am

- Vendors are required to visit the registration booth prior to set up. At that time you will receive an information packet including your parking permit, trailer tags, badges, and other important information for the weekend.
  - Each booth space will receive **two (2)** name badges in this packet that will serve as admission to the festival for the weekend. Additional persons must pay regular admission to enter the festival grounds.
- Please put your booth marker in front of your booth for easy reference. It is important that your marker be visible at all times for your customers as well as our grounds crew during haul out.
- Our grounds crew will be available to help you cart your items to your booth during setup times on a first come first serve basis. Please keep in mind that they are only available to cart your items. You will be responsible for loading and unloading your own items. We ask that you do not abuse this service and treat our crew with the utmost courtesy.
- **In the event of rainy weather or wet grounds, our hauling services WILL be limited or non-existent. The conditions of the grounds are always our first priority. Vendors will not be allowed to drive their vehicles, 4 wheelers, tractors, or trailers onto the festival grounds. Please come prepared with carts and dollies to help in your loading and hauling process.**

○ **TEAR DOWN & HAUL OUT PROCEDURES:**

▪ **TEAR DOWN TIME:**

- Sunday, March 27, 2011 at 5:00 pm
- Any vendor tearing down a booth prior to the completion of the show **will not** be accepted into future events.
- **HAUL OUT SERVICES will be available at the end of the festival at the cost of \$20 per booth.**
  - Once your booth is completely broken down and ready to haul out, you should go to the carport of the Foundation Office to pay your fee and to be put on the haul out list.
  - Wagons will begin rolling for haul out at 5:30 pm. We will have multiple wagons rolling and will do our best to get to you as quickly as possible.

○ **PARKING PROCEDURES:**

- **PARKING PERMITS:** Each booth space will be issued **one (1)** parking permit upon registration. We ask that you display this permit on your dashboard at all times. Vehicles without permits will not be allowed access to the vendor parking area.
- **TRAILER & RV PERMITS:** Any vendor with a trailer or RV must pick up a permit tag upon registration for identification purposes. Please attach your permit to the hitch of your trailer or display it in the window of your RV. Any trailer or RV blocking other vehicles, unloading zones, etc. will be towed out of the way.
- **VENDOR PARKING LOT GATES WILL OPEN TO VENDORS AS FOLLOWS:**
  - Friday, March 25, 2011 open at 9:00 am and close at 7:00 pm
  - Saturday, March 26, 2011 open at 7:00 am and close at 7:00 pm
  - Sunday, March 27, 2011 open at 7:30 am till
    - If you arrive early or late and the gates to the vendor lot are locked, please park in the main visitor parking lot directly across from the gates. Our staff will be out to open the gates as scheduled.

- **INSURANCE:** All vendors work at their own risk. It is understood that Oak Alley Foundation does not carry insurance to cover personal property of any vendor. Vendors are considered to be independent contractors and it is suggested that vendors obtain their own insurance.

- **SALES TAX FORMS:** Vendors are responsible for paying state (4%) and parish (3.5%) sales tax. We will supply you with the proper forms and you will be responsible for filing them. **NO ONE** will be around to collect your taxes, you must mail them yourself.

○ **MISCELLANEOUS RULES & REGULATIONS:**

- Security will be provided on both Friday and Saturday evenings. Although we provide security, vendors leave their items at their own risk. Oak Alley is not responsible for loss of items.
- Pets are **NOT** allowed on plantation grounds.

**PLEASE KEEP THIS PORTION OF THE INFORMATION PACKET FOR YOUR RECORDS.  
ONLY RETURN APPLICATION, FEES, & PHOTOS.**

# Oak Alley Plantation's Spring Arts & Crafts Festival

## Crafter Application – Spring Festival: March 26 & 27, 2011

Business: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # for program: (     ) \_\_\_\_\_ Alternate Number: (     ) \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Do you have a specific booth request? \_\_\_\_\_ Yes \_\_\_\_\_ No     If so, please specify: \_\_\_\_\_

Product Categories: (maximum of 2)

- \_\_\_\_\_ 1. Paintings: Oil, Acrylics, Watercolor, Etc.
- \_\_\_\_\_ 2. Graphics & Drawings: Pen & Ink, Etchings, Pencil Calligraphy, Etc.
- \_\_\_\_\_ 3. Photography
- \_\_\_\_\_ 4. Sculpture: dimensional forms in Wood, Clay, Metal, Glass
- \_\_\_\_\_ 5. Mixed Media: 2-D & 3-D artwork
- \_\_\_\_\_ 6. Pottery: Stoneware, Raku, Porcelain
- \_\_\_\_\_ 7. Garden Art: Yard Signs
- \_\_\_\_\_ 8. Birdhouses, Fountains, Wind Chimes
- \_\_\_\_\_ 9. Iron Works
- \_\_\_\_\_ 10. Wooden Furniture and Wooden Crafts
- \_\_\_\_\_ 11. Home Décor: Ceiling Tins/Tiles, Baskets, Frames, Etc.
- \_\_\_\_\_ 12. Stained Glass
- \_\_\_\_\_ 13. Ornaments & Holiday items
- \_\_\_\_\_ 14. Children's Clothing
- \_\_\_\_\_ 15. Adult Clothing
- \_\_\_\_\_ 16. Accessories: Hair Bows, Headbands, Flip Flops, Etc.
- \_\_\_\_\_ 17. Jewelry
- \_\_\_\_\_ 18. Bath & Body
- \_\_\_\_\_ 19. Candles and Aroma Therapy
- \_\_\_\_\_ 20. Children's Crafts & Interactive Activities: Dolls, Toys, Face Painting, Sand Art, Etc.
- \_\_\_\_\_ 21. Floral: Silk Arrangements, Live Plants, Etc.
- \_\_\_\_\_ 22. Unique Household Gadgets
- \_\_\_\_\_ 23. Other \_\_\_\_\_

**\*\*REMEMBER TO INCLUDE REQUIRED PHOTOS WITH APPLICATION\*\***

**3 OF ITEMS SOLD, 1 OF BOOTH SET UP, & 1 OF YOU MAKING THE PRODUCT(S)**

List **EACH ITEM** you intend to sell.

\_\_\_\_\_

Describe **IN DETAIL** how you make your product. You will not be considered for this Festival unless this section is filled out completely. Your information will be kept confidential. Please do not take this section lightly, give us as much information as you can.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Each application is reviewed by a panel of anonymous judges comprised of practicing visual artists. Oak Alley Plantation holds "NO FAULT" if your work is not chosen to participate. Oak Alley reserves the right to remove unsuitable works at any time, including work NOT listed on application during review or questionable work of any nature. Oak Alley also reserves the right to change the booth layout. A completed and accepted application is considered a contract to exhibit and abide by all rules and regulations set forth in this application and subsequent notices. Refunds of booth fees WILL NOT be issued for failure to comply. By completing this contract, vendors agree that Oak Alley Plantation staff and volunteers will not be held liable for any damages, losses, expenses, demands, claims, or injury occurred in conjunction with the festival. Vendors certify that the above information is true and correct and agrees to abide to the festival information, rules, and regulations.

**Vendor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Booth Fees**

\$ \_\_\_\_\_ for \_\_\_\_\_ Booth(s) @ \$200.00 per booth  
\$ \_\_\_\_\_ for \_\_\_\_\_ Corner Booth(s) @ \$250.00 per booth

**Options**

\$ \_\_\_\_\_ for \_\_\_\_\_ 5' booth extension(s) @ \$65.00 per booth  
\$ \_\_\_\_\_ for Electricity ( ) A at \$30.00 ( ) B at \$40 ( ) C at \$50

Description of ALL equipment requiring electricity:

\_\_\_\_\_ Total Wattage: \_\_\_\_\_ Total Amperage Load: \_\_\_\_\_

\$ \_\_\_\_\_ N/C Self-contained Motor-home for \_\_\_\_\_ nights: RV Length \_\_\_\_\_ ft. long  
\$ \_\_\_\_\_ Motor-home w/ electrical & water hook-up: \_\_\_\_\_ nights @ \$30.00 per day: RV Length: \_\_\_\_\_ ft. long  
\$ \_\_\_\_\_ **Total Booth & Option Fees**

**\$ 25.00 NON REFUNDABLE APPLICATION FEE:**

\$ \_\_\_\_\_ **TOTAL ENCLOSED:** \_\_\_\_\_ Cash  
\_\_\_\_\_ Checks payable to: Oak Alley Foundation  
\_\_\_\_\_ Credit Card (Visa, MasterCard, Discover, AMEX)

Name on Card: (print) \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Please mail application with fees to: Oak Alley Foundation  
3645 Hwy 18  
Vacherie, LA 70090**

**For Office Use Only:**

**Booth #:** \_\_\_\_\_

- Electricity
- Extension
- RV: self-contained
- RV: electrical
- RV: water
- Pictures

**Payment Information:**

Date: \_\_\_\_\_  
Type: \_\_\_\_\_  
Amount: \_\_\_\_\_  
Initialed: \_\_\_\_\_